



AHA Media & Publication Policy

Effective 2025 Show Season

OVERVIEW

As a full-service breed association, AHA seeks to meet the breeding, competitive, and recreational interests of all Arabian horse owners. Media coverage of AHA (including its national shows and events, programs, and activities) is paramount to AHA's efforts to promote and grow the Arabian breed. The purpose of this policy is to create guidelines that media outlets can utilize to gather content appropriately at AHA National Shows and Events. This policy also acts as a safeguard for the official photographer and official videographer.

It is the policy of the Arabian Horse Association that only the official show photographer/videographer will receive exclusive rights to sell show photographs/videos defined as **Competition Arena coverage and win shots from the Competition Arenas** for the Arabian Horse Association Championship and National Horse Shows (including the Youth and Mid Summer National Show, Sport Horse National Show, Distance Horse National Championships, U.S. National Show, and AHA Annual Convention). All professional media (defined as journalists, publications, photographers, videographers, radio personnel, news outlets, and freelancers) must apply to receive media credentials to cover AHA National Events.

MEDIA POLICY

Media credentials will be issued at the discretion and approval of AHA management to journalists, freelancers, photographers, and videographers on assignment for recognized magazines, newspapers, websites, television and radio networks, and other approved media outlets.

For those seeking media credentials, you must complete the Media Credential Request Form from the Marketing Office. Everyone must have a Media Credential Request Form on file, even when multiple individuals are attending to represent the same media outlet.

Please submit your Media Credential Request Form at least three weeks prior to the first day of the competition.

Please note: No media entities other than the official show photographer/videographer and AHA Staff may shoot into the **Competition Arenas** unless they have **express written permission** from the Arabian Horse Association. Additionally, **AHA's Corporate Media Partners are permitted to capture video only within the Competition Arenas.**

PUBLICATION PHOTOGRAPHY POLICY

We understand that publications attend Arabian Horse Association National Events to capture candid photography/videography with candid images/videos available for sale. For publications that will be selling candid photography and videography work, **excluding win shots and Competition Arena coverage**, a **\$1,000 vendor fee** must be paid to the Arabian Horse Association. Publications selling photography and videography works will be limited to **two (2) press passes per show**. If additional press passes are needed, please contact marketing@arabianhorses.org.

Publications that will be attending the show and selling candid photography/videography will be limited to areas of the grounds as determined by the Official Show Photographer/Videographer and the Arabian Horse Association. These areas may change from show to show and year to year depending on the services offered and the safety of our exhibitors and horses. **Please check in with Marketing** on where you are allowed to be and any limitations. Publications selling photography/videography work will be **prohibited from shooting into the Competition Arenas** unless there is **express written permission** from the Arabian Horse Association. ***The Official Show Photographer and Videographer will receive first rights to private shoots.***

Please note: No media entities other than the official show photographer/videographer and AHA Staff may shoot into the **Competition Arenas** unless they have express written permission from the Arabian Horse Association. **Corporate Media Partners may capture video only** within the Competition Arenas.

MEDIA CREDENTIAL HOLDER ACKNOWLEDGMENT

By signing the Media Credential Request Form, media representatives acknowledge and agree to the following:

1. **Media credentials must be visible and always worn around neck** on the event grounds.
2. **Photos and videos may be taken from the Warm Up Pens, stalling areas, and around the show grounds. *Photos and videos are not to be taken from spectator seating; those areas are reserved for the official show photographer and videographer.***
3. All media will respect exhibitors, Event Staff, AHA Staff, Official Show Photographers/Videographers and refrain from disrupting or disturbing them while preparing to show or get content.
4. All media will act in a professional manner and respect instructions from AHA Staff members. Failure to do so will result in ejection from the event and/or denial of media credentials for future events.
5. Media may **not** enter the show arena or shoot video or photography **into the Competition Arenas** for any reason unless they have **express written permission from the Arabian Horse Association**. Failure to comply will result in ejection from the event and/or denial of media credentials for future events.

By signing the application for credentials, media agree to the terms and conditions contained within this media policy and to positively promote the Arabian Horse Association.

Please direct all questions to marketing@arabianhorses.org